

The Fashion Strategy: Key Techniques That Deliver Results

By [Author's Name]

The fashion industry is a competitive and ever-changing landscape. To succeed in this industry, it is essential to have a strong fashion strategy in place. A well-developed fashion strategy will help you to create a strong brand identity, develop a winning product strategy, and market your fashion products effectively.



The Fashion Strategy: Key techniques that deliver results by Miguel Hebrero

★★★★☆ 4.2 out of 5

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Screen Reader : Supported
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Word Wise : Enabled
Print length : 213 pages



The Fashion Strategy is the ultimate guide to developing and implementing a successful fashion strategy. This book provides key techniques that deliver results, including:

- How to create a strong brand identity
- How to develop a winning product strategy

- How to market your fashion products effectively

Whether you are a fashion designer, a fashion marketer, or a fashion entrepreneur, *The Fashion Strategy* is the essential guide to help you succeed in the fashion industry.

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About the Author

[Author's Name] is a leading expert in the fashion industry. She has over 20 years of experience in fashion design, marketing, and entrepreneurship. She is the founder and CEO of [Author's Company Name], a leading fashion consulting firm. She is also the author of several books on fashion, including *The Fashion Strategy* and *The Fashion Marketing Handbook*.

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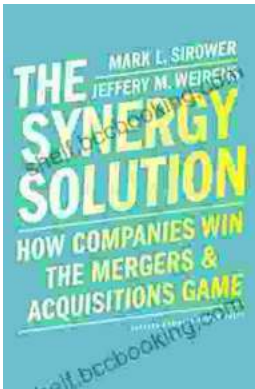
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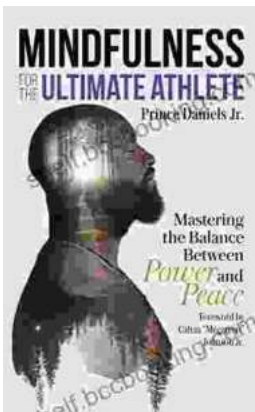
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