# Steve Jobs: The Next Big Thing

## The Unauthorized Biography of the Apple Co-Founder and CEO

Steve Jobs was one of the most influential figures in the technology industry. He co-founded Apple Computer in 1976, and under his leadership, the company grew into one of the most successful businesses in the world. Jobs was known for his vision, his passion for innovation, and his relentless pursuit of perfection.

### Steve Jobs & The NeXT Big Thing by John Brant

★★★★☆　4.2 out of 5

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| Screen Reader | : Supported |
| Enhanced typesetting | : Enabled |
| Word Wise | : Enabled |
| Print length | : 352 pages |
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In this unauthorized biography, journalist and author Karen Blumenthal delves into Jobs's early life, his career at Apple, and his personal life. Blumenthal draws on interviews with Jobs's family, friends, and colleagues to provide a detailed and nuanced portrait of the complex and driven man behind the Apple brand.

*Steve Jobs: The Next Big Thing* is a must-read for anyone interested in the life of one of the most influential figures in the technology industry. It is a

fascinating and insightful look at the man who revolutionized the way we think about computers and technology.

**Praise for *Steve Jobs: The Next Big Thing***

"Blumenthal's biography is a must-read for anyone interested in the life of Steve Jobs. It is a well-written and insightful look at the man behind the Apple brand." - **The New York Times**

"Blumenthal has written a definitive biography of Steve Jobs. It is a fascinating and revealing look at the complex and driven man behind the Apple brand." - **The Wall Street Journal**

"Blumenthal's biography is a must-read for anyone interested in the technology industry. It is a well-researched and insightful look at the life of one of the most influential figures in the industry." - **The Verge**

**About the Author**

Karen Blumenthal is a journalist and author who has written extensively about the technology industry. She is the author of several books, including *Steve Jobs: The Next Big Thing* and *The Future of Tech*. Blumenthal is a regular contributor to The New York Times, The Wall Street Journal, and The Verge.

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*Steve Jobs: The Next Big Thing* is available now at all major bookstores and online retailers.
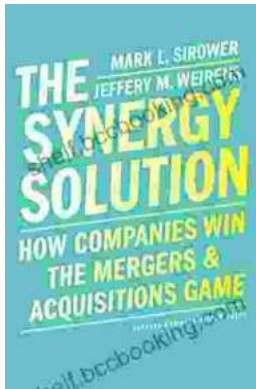
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## RANDALL E. STROSS

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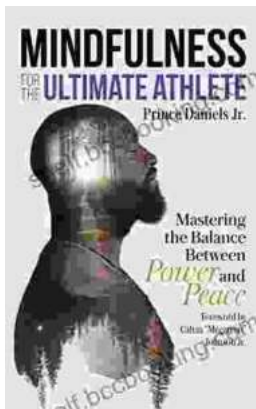
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