

# Laker Girl Jeanie Buss: The Inspiring Story of the Woman Who Led the Lakers to Success

Jeanie Buss is the current owner and president of the Los Angeles Lakers, one of the most successful basketball teams in the NBA. She is the first woman to be the controlling owner of an NBA team.

Buss has been with the Lakers for over 40 years, starting as a Laker Girl in the 1970s. She has worked her way up the ranks, becoming the team's president in 2017 and the controlling owner in 2020.



## Laker Girl by Jeanie Buss

★★★★☆ 4.3 out of 5

Language	: English
File size	: 11684 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 389 pages
Lending	: Enabled



Under Buss's leadership, the Lakers have won 10 NBA championships, including three in the past five years. She is also the recipient of the NBA's Executive of the Year award.

## Early Life and Career

Jeanie Buss was born in Santa Monica, California, in 1955. She is the daughter of Jerry Buss, who Free Downloaded the Lakers in 1979.

Buss attended the University of Southern California, where she studied business. After graduating, she worked as a marketing consultant for several companies.

In 1979, Buss joined the Lakers as a Laker Girl. She quickly became a fan favorite, known for her beauty and her infectious enthusiasm.

Buss worked her way up the ranks of the Lakers organization, becoming the team's director of marketing in 1983. In 1995, she was promoted to executive vice president of business operations.

### **President of the Lakers**

In 2017, Buss was named president of the Lakers. She was the first woman to hold the position.

Under Buss's leadership, the Lakers have won three NBA championships. She is also the recipient of the NBA's Executive of the Year award.

Buss is a strong advocate for women in sports. She has been a vocal critic of sexism in the sports industry and has worked to create opportunities for women in leadership positions.

### **Personal Life**

Buss is married to Phil Jackson, a former NBA coach. They have two children together.

Buss is a philanthropist and has donated millions of dollars to various charities. She is also a member of the board of directors of the Los Angeles Lakers Foundation.

## **Legacy**

Jeanie Buss is a pioneer for women in sports. She has broken down barriers and paved the way for other women to succeed in leadership positions.

Buss is a role model for women and girls everywhere. She is a reminder that anything is possible if you set your mind to it.

Laker Girl Jeanie Buss: The Inspiring Story of the Woman Who Led the Lakers to Success is a must-read for any fan of the Lakers or anyone interested in the story of a successful woman.

Buss's story is an inspiration to anyone who has ever dreamed of achieving great things. It is a story about hard work, dedication, and perseverance.

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