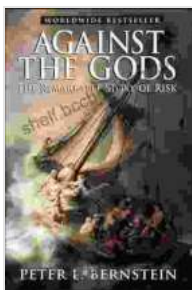


Against the Gods: The Remarkable Story of Risk

By Peter Bernstein

Risk is a fundamental part of life. We all face it, every day, in big and small ways. We risk our health when we eat unhealthy foods or don't exercise enough. We risk our safety when we drive our cars or walk down the street. We risk our money when we invest it or start a business. And we risk our happiness when we let go of our dreams or settle for less than we deserve.



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★★★★☆ 4.4 out of 5

Language : English
File size : 3332 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 554 pages
Lending : Enabled



But what is risk, exactly? And how can we manage it to our advantage?

In his book *Against the Gods*, author Peter Bernstein explores the history of risk and its impact on human civilization. He argues that risk is not something to be feared, but rather an essential part of life. He shows how

risk has driven innovation, progress, and prosperity, and how it can be managed to our advantage.

Bernstein begins his book with a look at the history of risk. He shows how risk has been a constant throughout human history, from the earliest days of our ancestors to the present day. He discusses how risk has shaped our cultures, our economies, and our governments. And he shows how our understanding of risk has evolved over time.

In the second part of his book, Bernstein looks at the different ways that we can manage risk. He discusses the role of insurance, diversification, and hedging. And he shows how we can use these tools to protect ourselves from the financial, physical, and emotional consequences of risk.

In the final part of his book, Bernstein looks at the future of risk. He discusses the challenges and opportunities that we will face in the years to come, and he offers some advice on how we can prepare for them.

Against the Gods is a fascinating and thought-provoking book that will change the way you think about risk. It is a must-read for anyone who wants to understand the world around them and make better decisions about their lives.

Praise for *Against the Gods*

"A masterpiece of financial history and a compelling meditation on the nature of risk." — *The New York Times*

"Bernstein has written a brilliant book that will be read and debated for years to come." — *The Wall Street Journal*

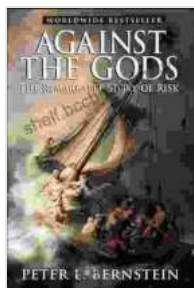
"A must-read for anyone who wants to understand the world around them."
— *The Economist*

About the Author

Peter Bernstein is a leading authority on risk and investing. He is the author of several books, including *Capital Ideas*, *The Power of Gold*, and *The Intelligent Asset Allocator*. He is also a frequent contributor to *The Wall Street Journal*, *The New York Times*, and *Forbes* magazine.

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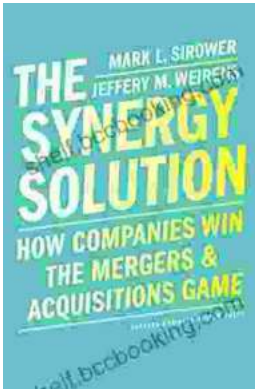
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